

13th National Mitigation & Ecosystem Banking Conference  
May 3–6, 2010 ➤ Hilton Austin ➤ Austin, Texas

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**Mitigation & Conservation Banking  
Primer 101 Workshop**

Monday • May 3, 2010 • 8:30 a.m. – 12:30 p.m.

**AGENDA**

- 8:30–9:30 a.m.      **Introduction to Mitigation & Conservation Banking**
- ▶ Robert Brumbaugh, *U.S. Army Corps of Engineers, Institute for Water Resources, Alexandria, Va.*
  - ▶ Craig Denisoff, *Vice President, Westervelt Ecological Services, Sacramento, Calif.*
- 9:45–11 a.m.      **Bank Implementation: Site Selection; Site Design; Entitlement**
- ▶ Greg Sutter, *Vice President, Westervelt Ecological Services, Sacramento, Calif.*
- 11:15 a.m.–12 noon      **Business of Banking: Market Conditions; Financials; Sales; Marketing**
- ▶ Craig Denisoff, *Vice President, Westervelt Ecological Services, Sacramento, Calif.*
- 12:15–12:30 p.m.      **Questions & Answers**