

# 2012 ANNUAL MITIGATION & ECOSYSTEM BANKING CONFERENCE

May 8–11, 2012 ✦ Sheraton Grand Sacramento ✦ Sacramento, Calif.

## EXHIBITOR PROSPECTUS

Contact Carlene Bahler at [cbahler@comcast.net](mailto:cbahler@comcast.net) or 800-726-4853.

**E**xhibitors come back to the National Mitigation & Ecosystem Banking Conference because they always see results!

**An exceptional opportunity for those wishing to share information about their products and services** with the mitigation, conservation and ecosystem banking industry as the exhibit area is where you “meet and greet” all attendees and guests — for continental breakfasts, breaks and receptions.

**The Conference attracts 400+ attendees** from nearly all 50 states, U.S. territories and other countries.

**This Conference presents a highly targeted audience of decision makers for exhibitors.** Attendees are serious about their participation in the conference. They come from businesses, governments (local, state and federal), nonprofits, and universities — and can be further broken down by environmental bankers, suppliers, attorneys, engineers, real estate developers, planners, consultants, interested observers, regulators, investors, customers, users and other interests.

### **Stand Out and Get Noticed —**

- ▶ Exhibit space is at a **premium** as we sell out each year and limit the number of exhibits (usually about 25 depending on the space). Reserve your space now.

**Join us in 2012 in Sacramento, Calif. for the 15<sup>th</sup> National Mitigation & Ecosystem Banking Conference!**

**Exhibit fee includes:** One Conference Registration for Wednesday through Friday sessions, an 8' x 10' booth, one 8' table, two chairs, one wastebasket, one electrical outlet, and one I.D. sign. Other equipment will be an additional charge. Also included is the Registration List, company listing in Final Program and on website.

### **Exhibit Hours**

TUESDAY, May 8, 2012	Noon–4 p.m. Exhibitor Set-up
WEDNESDAY, May 9, 2012	Opening Day Breaks Evening Welcome Reception
THURSDAY, May 10, 2012	Breakfast & Breaks
FRIDAY May 11, 2012	Breakfast & Breaks 12:30–4 p.m. Exhibit Break-down

BOOTH RATES	Early Bird (by 1/25/12)	Pre-Conf. (by 3/15/12)	Late (after 3/15/12)
Business	\$1,150	\$1,300	\$1,500
Government	\$ 995	\$1,150	\$1,300
Nonprofit	\$ 895	\$ 995	\$1,150

*Exhibit Booth rental includes one complimentary conference registration.*

**REGISTER at [www.mitigationbankingconference.com](http://www.mitigationbankingconference.com) (see Exhibits).**

- ▶ Or contact Carlene Bahler at [cbahler@comcast.net](mailto:cbahler@comcast.net) or 800-726-4853 for more information.

### **EXHIBITOR SPONSORSHIP OPPORTUNITIES – NEW!**

Exhibitors may also choose to enhance their experience with the following sponsorship opportunities.

#### **Insert in Conference Packet: \$495**

- ▶ Exhibitor can provide a brochure or flyer for insert into the official Conference Packet provided to each attendee. Size approved by JT&A. Inserts provided by exhibitor.

#### **Web Advertisement: \$500 annual**

- ▶ Ad positioned on the Mitigation Banking Conference home page and all pages of the site, with a link to your website.

#### **Enhanced Exhibit Listing in Program: \$250**

- ▶ Listing to include your logo and up to ¼ page in the exhibitor section.

#### **Increase your recognition even more with these additional opportunities ...**

- ▶ Official Conference Sponsor: \$2,500 to \$20,000+
- ▶ Full Page Final Program Ad (inside front or back cover): \$1,000
- ▶ Reception Sponsor \$10,000 per co-host; or Exclusive (actual reception cost)
- ▶ Scholarship Fund \$500 +

Conference Supporters are provided premium booth placement – become a Supporter today! Contact Carlene Bahler at [cbahler@comcast.net](mailto:cbahler@comcast.net) or 800-726-4853.

**WWW.MITIGATIONBANKINGCONFERENCE.COM**

# Exhibit Booth Application

2012 Annual National Mitigation & Ecosystem Banking Conference  
May 8–11, 2012 • Sheraton Grand Sacramento • Sacramento, California

<u>EXHIBIT BOOTH FEES</u>	<u>EARLY BIRD</u> (by Jan. 25, 2012)*	<u>PRE-CONFERENCE</u> (by March 15, 2012)	<u>LATE</u> (after March 15, 2012)
Business	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,500
Government	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Nonprofit	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1,150

Exhibitors receive one full conference registration with their exhibit fee. \*Postmarked/faxed by this date.

## ADDITIONAL SPONSORSHIP OPPORTUNITIES—see next page for more details on your options below.

- Insert(s) in Conference Packet**  \$495 (you supply brochure/flyer; we insert)
- Enhanced Listing in Program**  \$250 (¼ page Color Ad in Final Program)
- Rotating Web Tile Advertisement**  \$500 annual
- Full Page Final Program Advertisement**  \$1,000 (specify  Inside Front Cover or  Inside Back Cover)
- Reception Sponsor** (check one that applies)  \$10,000 per co-host  Actual Cost for Exclusive
- Official Conference Sponsor**  (starting at \$2,500) Amount committed to: \_\_\_\_\_

**TOTAL DUE:** \$ \_\_\_\_\_

**COMPANY/ORGANIZATION** \_\_\_\_\_

**BOOTH SIGN SHOULD READ** \_\_\_\_\_

**ADMINISTRATIVE CONTACT NAME** \_\_\_\_\_

(if different than attendee below)

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**ATTENDEE CONTACT NAME** \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ CELL ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEB ADDRESS \_\_\_\_\_

**DESCRIPTION OF EXHIBIT** (40 words or less) for inclusion in the Conference Final Program) — attach a description to this form or email to cbahler@comcast.net. **An Exhibit Regulations Contract is required before your Exhibit registration is final.**

**PAYMENT:**  Check (payable to JT&A, inc.)  MasterCard  VISA  AMEX

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

**SEND FORM TO:** JT&A, inc., 14524-F Lee Rd., Chantilly, VA 20151; ph: (800) 726-4853.; fax: (703) 997-8690; e-mail: cbahler@comcast.net. **Refunds are limited to 80% and must be requested in writing no later than March 15, 2012. No refunds will be made after this date. Registration substitutions may be made by calling (800) 726-4853.** JT&A's tax identification number is: 52-1355222.

# 2012 National Mitigation & Ecosystem Banking Conference

May 8-11, 2012 · Sacramento Convention Center · Sacramento, California

## Exhibitor Contract (submit with application)

**Codes and Agreements:** Exhibitor agrees to be bound by the conference regulations. Exhibitor further agrees to adhere to all applicable fire, utility, and building codes; regulations of the facility where the conference is held; the terms of all agreements between JT&A, inc. and the managers or owners of said facility; and the terms of all agreements between JT&A, inc. and any other party relating to the exhibits in the facility that would cause a difference in conditions from those approved by the insurance carriers of JT&A, inc. or the owners or managers of the facility, which will increase premiums payable by any of said parties.

**Space Assignments:** Because of the limited number of exhibits available, JT&A, inc. will assign exhibits on a first-come, first-assigned basis. JT&A, inc. will make a best effort to accommodate exhibitors' special requests but reserves the right to change the location assignments at any time prior to the exhibition dates as deemed necessary.

**Provided to Exhibitors:** Exhibit Booth will include an 8' x 10' booth area, one 6' or 8' table, two chairs, one electrical outlet, and one wastebasket. *Any additional equipment or service will be an additional charge.*

**Conference Registration:** Please note that each exhibitor is provided one conference registration. Any additional exhibitor staff are required to register for the conference. One booth pass is provided for set-up and dismantling only.

**Equipment:** Exhibit equipment will be provided by the selected exhibition company, audiovisual company or its vendors and will be returned at the end of the term, complete and in good condition, normal wear and tear excepted. Exhibitor has no right, title, or interest in such equipment, only the right to use it under this lease. Other equipment will be provided by the exhibitor at its own expense. Exhibit equipment will be in keeping with regulations referred to under Codes and Agreements above. Demonstrations and displays will be confined to exhibit space.

**Exclusion:** JT&A, inc. retains the right to exclude or require modifications of any display or demonstration that, at the discretion of the conference steering committee, it considers unsuitable to the character so the conference. All exhibits and display materials will be subject to approval by JT&A, inc.

**Assignment or Sublease:** Exhibitor will not sublet exhibit space or equipment provided by the conference, or assign this lease without written notice and approval.

**Liability:** This agreement does not constitute a partnership, employer-employee relationship, joint venture, or agency between the conference and exhibitor. Exhibitor assumes responsibility and agrees to indemnify, hold harmless and defend, JT&A, inc., its officers, board members, employees, committee members or agents, its conference sponsors and their respective owners, subsidiaries, board members, employees, committee members or agents, the Sacramento Convention and City of Sacramento, its officers, directors, employees, members agents, and each of them, from any and all claims, actions, causes of action, demands or liabilities of whatsoever kinds and nature including judgments, interest, attorneys' fees including City's staff attorneys and outside attorneys and all other costs, fees, expenses and charges which City, its officers, directors, employees, agents and members and each of them, may incur arising out of the negligence, gross negligence or willful or wanton misconduct of Exhibitor, its officers, directors, employees or agents.

The Exhibitor understands that neither JT&A, inc., the Conference, nor the City of Sacramento or Sacramento Convention Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. JT&A, inc., its owners and operator shall be included in such policies as additional named insurers, with a Certificate of Insurance provided to JT&A, inc. at least 30 days prior to the Conference.

**Cancellation or Postponement:** In the event that the exposition is postponed because of any occurrence not occasioned by the conduct of the conference or exhibitor, whether by an act of nature, the result of war, riot, civil commotion, or the conduct of any person not party to this lease, the performance of the parties under this agreement will be excused for such period as is reasonably necessary after such occurrence to remedy the effect thereof. In the event that such occurrence results in cancellation of the conference, the obligations of the parties under this agreement will be terminated and all rental payments made under this lease will be refunded to exhibitor, less a pro rata share of expenses actually incurred by the conference.

**Exhibit set-up and tear-down:** Exhibitors may only set-up and dismantle their displays during those times specified by JT&A, inc. Any deviation from these times may result in a penalty of \$200, unless otherwise approved in writing by JT&A, inc.

**Handling and Storage:** JT&A will utilize American Exposition Services (AES) to handle exhibitor shipments as requested by exhibitors, with detailed information to be provided to each Exhibitor upon registration.

**Cancellation of Lease:** Exhibitor has the right to cancel this agreement at any time by written notice to the conference. Cancellations prior to March 1, 2012 will receive an 80% refund. Cancellations after March 1, 2012 will not receive a refund. Under all circumstances, JT&A, inc. reserves the right to fill any exhibit space canceled by the exhibitor.

I have read, understood and agree to the above **Exhibitor Contract for the 15<sup>th</sup> National Mitigation & Ecosystem Banking Conference.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Date

*Submit signed contract w/application to (fax or mail):*

**Mitigation & Ecosystem Banking Conference**

c/o JT&A, inc.

14524-F Lee Road

Chantilly, VA 20151

Phone: 800-726-4583

Fax: 703-997-8690

Email: [cbahler@comcast.net](mailto:cbahler@comcast.net)

[www.mitigationbankingconference.com](http://www.mitigationbankingconference.com)